



TEST & 2026
Measurement

INTERNATIONAL
CONFERENCE
& WORKSHOP

**METROLOGY IN THE
"GO/NO GO"- ZONE**

WHEN CONFIDENCE IN YOUR MEASUREMENT
RESULT MAKES ALL THE DIFFERENCE

7-9 SEPTEMBER 2026

LORD CHARLES HOTEL,
SOMERSET WEST, CAPE TOWN

TEST & MEASUREMENT

Conference & Workshop 2026

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The Test & Measurement Conference committee is pleased to announce
that this year's in-person only event takes place from
7-9 September 2026 at the Lord Charles Hotel in Somerset West,
Western Cape.

Please view our exhibitor and sponsorship opportunities below.

If your company would like to discuss any specific sponsorship ideas, please
contact **Karen Hall** on **084 370 3685** or **karen@deepsmart.co.za**.

WHY EXHIBIT?

The Test and Measurement Conference has been hosted for 45 years and attracts well over 200 laboratory community delegates from both South Africa and Africa. Every few years we try to accommodate our members in a different province and due to popular demand and requests from the community, the T&M Conference committee has decided to present the conference in the Western Cape this year. Although we expect a slightly lower number of delegates compared to what we attract in Gauteng, our marketing and communications efforts still reach the NLA database of over 3000 laboratory community members.

As an exhibitor, you will have the opportunity to promote your products and services and have direct interaction with the delegates, representing the testing and calibration laboratory community.

- ✓ Access to approximately 200 delegates in South Africa and Africa
- ✓ Networking opportunities during refreshment and lunch times over 3 days
- ✓ Direct engagement with testing and calibration community
- ✓ Company branding during 3-day event
- ✓ Social media and electronic media communications to NLA database

EXHIBITOR PACKAGE:

- Display area (table, tablecloth and 2 chairs will be provided)
- Mentions on NLA social media - LinkedIn
- Logo on all T&M Conference emails
- Logo on T&M Conference programme
- Logo on T&M Conference opening and lunch break screens
- Company profile of 600 words and link to website on dedicated promotional mailer
- Two registrations to the three-day Conference
- Option to place insert or promotional item into Conference bag (delivered by 14 August)

R 10 000 for NLA Members ex vat

R 12 000 for Non-NLA Members ex vat

OTHER SPONSORSHIP OPPORTUNITIES:

CONFERENCE BAGS

One company logo only: logo on conference bag (with organiser logos): **R15 000 ex vat**

LANYARDS

One company only: logo on lanyard (with NLA logo): **R 6 000 ex vat**

LUNCHES

Three lunches available: **R 6 000 each ex vat**

Company announcement and banners in lunch area on specified day.

PROMOTIONAL INSERTS

Promotional leaflets or items into conference bags: **R 2 500 ex vat**

(Free of charge for exhibitors)

These will need to be delivered to the NLA before 14 August 2026.

Please note all options are on a first come first served basis.

BOOKINGS

For further information or bookings, please complete the **Exhibitor Booking Form** below and email back to **karen@deepsmart.co.za**.

On behalf of (Company Name):	
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First Name:		Surname:	
Contact Number:		Position:	
Order number:		Email address:	
Signature:		Date:	

I wish to confirm that we will be exhibiting at the Test & Measurement 2025 Conference and Exhibition to be held in-person from 15-17 September 2025. Note this is strictly on a first come first served basis.

** Please tick the correct box below:*

EXHIBITOR PACKAGE:

NLA MEMBER	NLA NON-MEMBER
☐	☐
R 10 000 ex vat	R 12 000 ex vat

SPONSORSHIP OPTIONS:

Sponsorship Option	Tick Box	Price ex vat
Conference Bag (ONE Company)	☐	R 15 000
Lanyard (1 available)	☐	R 6 000
Lunch (3 available)	☐	R 6 000
Promotional inserts	☐	R 2 500
TOTAL		

The sponsorships will be treated on a first come first served basis.

Confirmation:

Name:			
Signed:		Date:	

Confirmation of this booking is subject to payment being received.